

Sandy Tsai

UX & VISUAL DESIGNER

Sandy Yi-Shan Tsai

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415.866.0438

SKILLS

Skills

Visual design
Branding
Interaction design
Prototyping
User research
Front-end dev

Tools

Illustrator
Photoshop
Sketch
Figma
Principle
Origami Studio

Programming

HTML & CSS
JavaScript

Tangible

Letterpress
Bookbinding
Hand-lettering

EDUCATION

University of Washington

Seattle, WA / Expected March 2019

MS in Human Centered Design & Engineering

University of Southern California

Los Angeles, CA / May 2014

BA in Fine Arts (Design emphasis)

Minor in Web Technologies and Applications

Graduated *magna cum laude*

EXPERIENCE

Airbnb / Experience Design Intern

San Francisco, CA / Jun 2018 - Sep 2018

Worked closely with designers, engineers, and content strategists on the Host Growth team to increase new active listings and bookings.

Designed and prototyped experiences on web and native to improve how hosts list their property on Airbnb.

Vetica Group / UI & Brand Designer

Taipei, Taiwan / Jan 2017 - Aug 2017

Redesigned UI for Bionime's Rightest CARE, a blood glucose management system that pairs a glucose measuring device with a mobile app. Designed layouts and infographics for the 90 page annual report of Taiwan's largest R&D firm, Industrial Technology Research Institute. Designed CSR cover for Fubon Financial.

Cardinal Blue Software / Designer & Content Manager

Taipei, Taiwan / Oct 2015 - Jul 2016

Managed the design and production of PicCollage's visual content in-app purchases, which generate 60% of total revenue. Worked closely with product and engineering to design PicMagic, a facial filter photo app.

Chronicle Books / Design Fellow

San Francisco, CA / Jan 2015 - Jul 2015

Converted 40+ titles into ebooks by redesigning print layouts and converting to EPUB and MOBI formats. Performed QA testing and edited front-end code for iPad, Kindle, KOBO, and Nook devices.

Designed and pitched new product prototypes to editors, including an Astrological Calendar and an Origami Cupcake Liner kit.