

Sandy Tsai

EXPERIENCE DESIGNER

Sandy Yi-Shan Tsai

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415.866.0438

SKILLS

Skills

Interaction design
Prototyping
User research
Front-end dev
Visual design
Branding

Tools

Sketch
Figma
Principle
Origami Studio
Illustrator
Photoshop

Programming

HTML & CSS

Tangible

Letterpress
Bookbinding
Hand-lettering

EDUCATION

University of Washington

Seattle, WA / March 2019
MS in Human Centered Design & Engineering

University of Southern California

Los Angeles, CA / May 2014
BA in Fine Arts (Design emphasis)
Minor in Web Technologies and Applications
Graduated *magna cum laude*

EXPERIENCE

Airbnb, SAN FRANCISCO, CA

• Experience Designer, MAY 2019 - JUL 2020

Supported two teams at Airbnb: On the Design Language System team, I created scalable and accessible navigation patterns along with comprehensive design guidelines that enable product teams to design and build efficiently. On the Research Infrastructure team, I designed and shipped a metrics dashboard that improved the accountability and visibility of product quality at Airbnb.

• Experience Design Intern, JUN - SEP 2018

Worked closely with designers, content strategy, and engineering on the Host Growth team to design and ship an improved navigation experience for Airbnb's property listing flow for hosts, leading to an increase in listing flow completion rates.

Vetica Group (Agency), TAIPEI, TAIWAN

• UI & Brand Designer, JAN - AUG 2017

Designed the interface for Bionime's Rightest CARE, a blood glucose management system that pairs a glucose measuring device with a mobile app. Designed layouts and infographics for the 90 page annual report of Taiwan's largest R&D firm, Industrial Technology Research Institute.

Cardinal Blue Software (PicCollage), TAIPEI, TAIWAN

• Designer & Content Manager, SEP 2015 - JUL 2016

Managed the design and production of PicCollage's visual content and in-app purchases, which generate 60% of total revenue. Worked closely with product and engineering to design PicMagic, a facial filter photo app.

Chronicle Books, SAN FRANCISCO, CA

• Design Fellow, JAN - JUL 2015

Converted 40+ titles into ebooks by redesigning print layouts and converting to EPUB and MOBI formats. Performed QA testing and edited front-end code for iPad, Kindle, KOBO, and Nook devices. Designed and pitched new product prototypes to editors, including an Astrological Calendar and an Origami Cupcake Liner kit.